



PROFESSIONAL EXPERIENCE

Environment Reporter

2024 - Present | *The Arizona Republic and azcentral.com, part of USA Today network*

Research and report on environmental issues, contributing to the public awareness and understanding of critical topics, such as climate change, renewable energies and water conservation, through multimedia storytelling.

Reporter and Visual Journalist

2023 | *Carnegie-Knight News21*

Reported and produced in-depth multimedia stories about the effects of Roe v. Wade's overturn. Traveled across the nation to cover protests and other events. Interviewed a wide variety of sources, such as state legislators and physicians.

Research Assistant

2022 - 2023 | *RWJF Southwest Health Reporting Initiative (ASU)*

One of three selected fellows responsible for researching and reporting a feature monthly newsletter in English and Spanish about health disparities affecting underserved communities in the Southwest.

Assistant Director of Social Communication

2019 - 2021 | *Ministry of Health, Federal Government of Mexico / Institute of Health and Well-Being (INSABI)*

Managed the audiovisual production team of seven people to create multimedia campaigns promoting COVID-19 prevention, showcased in presidential press conferences. Led the coverage of the institute's press conferences.

Content Creator

2017 - 2019 | *Audio Acoustics and Electronics (Audio Acustica y Electronica)*

Produced audiovisual and advertising campaigns for social media, in addition to other digital and printed networks. Created communication strategies and supervised the image of 10 brands like Avid, Roland Pro and Martin by HARMAN.

Creative Copywriter

2015 - 2016 | *Pfizer / In-House Advertising Agency (Pfizer INK)*

Wrote creative texts for regional and global campaigns. Proofread specialized and advertising medical texts. Developed proposals and concepts for marketing strategies. Worked closely with other departments.

Production and Direction Manager

2014 - 2015 | *Dubbing, Audio & Translation (DAT Doblaje)*

Coordinated projects, budgets, and schedules. Worked with clients like Disney, Warner, HBO, and Netflix on a daily basis. Led the company's PR strategy. Supervised the content management for social networks.

EDUCATION

Master of Mass Communication - GPA: 3.9/4

2022-2023

Arizona State University (ASU), Downtown Phoenix
Walter Cronkite School of Journalism and Mass Communication

BA in Social Communication

Specialization in Social Marketing - GPA: 9.33/10

2009-2014

Autonomous Metropolitan University (UAM), Mexico City

LANGUAGES

- **Spanish** - Native Speaker
- **English** - Full professional proficiency
- **French** - Basic

GRANTS AND AWARDS

- 2022 - 2023 - Robert Wood Johnson Foundation Health Reporting Initiative
- 2022 - Bright Futures to Bright Minds Scholarship from IME Becas
- 2023 - Howard G. Buffett Foundation Fellowship
- 2023 - NATAS Rocky Mountain Emmy Student Production Award

SOFTWARE

- Adobe Suite
- Microsoft
- Final Cut Pro
- Social News Desk

SKILLS

- Community engagement and management
- Proficient in independent and team collaboration
- Detail-oriented with multitasking abilities
- Expertise in virtual and remote work environments
- Effective problem-solving and decision-making
- Conflict resolution and performance management
- Technologically proficient and continuously upgrading
- Initiative and strategic goal alignment
- Organizational and time-management